

The background for the 'Disney Frozen' section is a vibrant, stylized illustration of a snowy mountain range under a clear blue sky. In the foreground, a small, white, multi-towered castle is visible. The overall color palette is dominated by various shades of blue and white.

Disney
FROZEN

The background for the 'Disney Princess' section features a tall, stone tower with a pointed roof and a balcony, set against a backdrop of a rocky cliff with a waterfall. The scene is illuminated with warm, golden light, suggesting a sunset or sunrise.

Disney
PRINCESS

A GUIDE TO OPEN PLAY

**THIS BOOKLET
BELONGS TO**

(Your name)

AND

(Your little one's name)

Open play is a great way for your little learners to express their creativity. At Hasbro, we believe in creating toys that encourage imagination, learning and special bonding moments between parent and child. With this guide, you can begin creating special memories with your little ones while helping them develop their cognitive and communication skills.

Together with Disney Princesses Cinderella and Rapunzel, as well as Disney Frozen's Elsa and Anna, it's time to whisk yourselves into new worlds.

Here are a few simple tips to get you started:

Introduce your child to the dolls and their unique personality traits.

Let your child take the lead role in telling the story, while you play the supporting role of asking guiding questions.

Prompt your child with questions that spark imagination and help describe the story in greater detail.

Where possible, invite others to join in the fun.

Most importantly... don't limit your child! Remember, in this world, everything is possible!

By embarking on this imaginative storytelling journey with your little ones, playtime becomes a time to bond.

Disney PRINCESS





Cinderella longs to attend the Prince's ball, but first, she has much to finish at home. Let's help Cinderella out! What shall we begin with?

Guiding questions:

Cinderella has to finish her chores so that she can go to the ball. What can you help with around the house?

It's time to prepare dessert for dinner tonight, what shall we make?

Cinderella dreamed of the day she could meet the Prince at the Royal Ball and she never gave up until her dream came true. What is something you wish for?

READ ALOUD

Cinderella, you're as pretty as can be
Cinderella, no ones nicer than thee

Her Stepmother always kept her busy
So many chores it made her dizzy

When hearing of the ball

Cinderella gave it her all

But was told she would not be allowed go

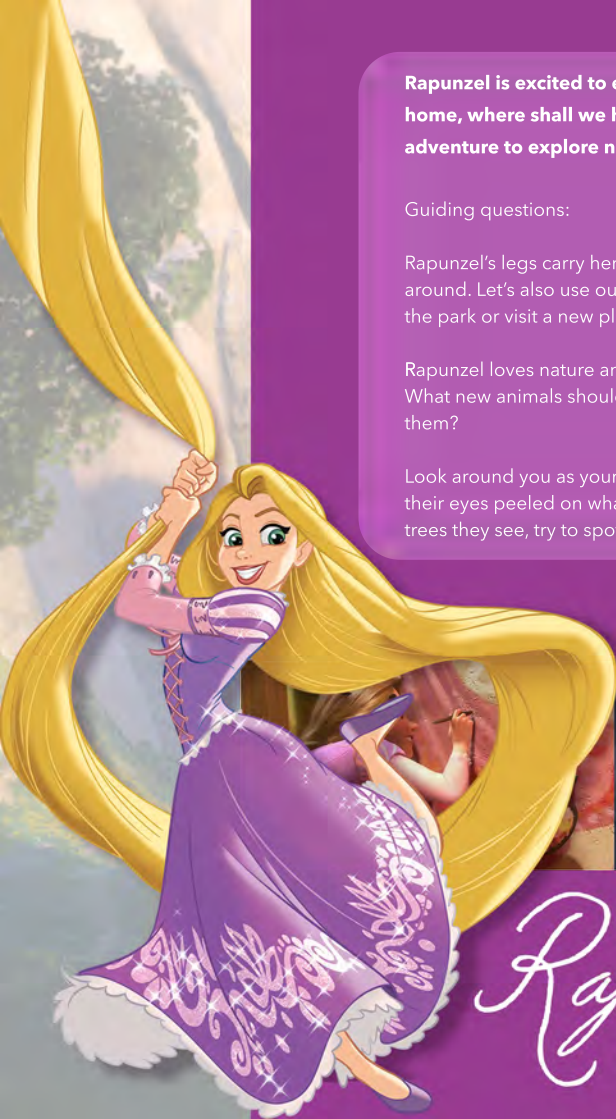
With determination and a Bibidi- Bobidi-
Boo Cinderella's dream came true

NEVER GIVE UP WITH CINDERELLA



Cinderella

Cinderella is hardworking, courageous and always hopeful. Her wicked stepmother and stepsisters will never be able to stop her from dreaming. Strong in her mind and spirit, Cinderella holds on to her dreams and works hard to make them come true. She is the perfect role model to remind your little ones that they can achieve anything when they keep trying!



Rapunzel is excited to explore. There's so much to see outside your home, where shall we head to today? Take your child out on an adventure to explore nature and try something new.

Guiding questions:

Rapunzel's legs carry her to new adventures as she runs, jumps and tumbles around. Let's also use our legs to have some fun – ride a bike, run around the park or visit a new place! Where shall we go?

Rapunzel loves nature and she especially loves her little animal friends. What new animals should we visit today and where shall we go to see them?

Look around you as your child and you head outside – ask them to keep their eyes peeled on what is happening all around. Count the number of trees they see, try to spot three different birds or name a flower you see.

READ ALOUD

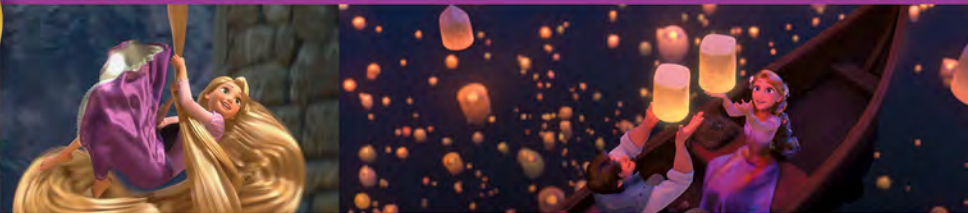
Rapunzel Rapunzel
Let down your hair
Long and flowy
Without a care

Every adventure
Starts with a dream

No matter how big or small
It may seem

Rapunzel Rapunzel
Let down your hair
An adventure awaits
You must prepare

BE ADVENTUROUS WITH RAPUNZEL



Rapunzel

Rapunzel is a free spirit. She is adventurous, curious and very creative. She uses her beautiful long hair in many inventive ways to overcome tricky situations. She has big dreams to explore the world, and nothing can stop her! Encourage your little ones to also think about all the places they would like to visit and then get out there and start exploring with Rapunzel!

PLAY TIME MOMENTS

Record some of the most creative or memorable stories your little ones have come up with or make a note of where you left off so you can pick up your story again!

Cinderella

Rapunzel

Disney
PRINCESS



Disney
FROZEN



The ice has melted and the snow is all gone. Anna and Elsa can't wait to head out and enjoy the nice weather and the smell of fresh flowers and grass. Shall we head out with them? We could head to the Botanic Gardens, Gardens by the Bay or maybe a park near our house. But first, let's grab a few others – this toy set is a lot more fun with company.

Guiding questions:

Olaf can't wait to enjoy the sun, where can we bring him to today?

Anna and Elsa make a great team, but they could not have done so much without the help of their friends. Whom shall we invite to help us pack a picnic?

Olaf longed to spend time with Kristoff and Anna in summer, who do you want to have fun in the sun with?

READ ALOUD

ANNA:

Let's go to the gardens!

The sun is out and shining bright

I want to be in the clean fresh air

Put up my hair

And smell the flowers that are there!

ELSA:

Maybe we'll get hungry?

How about I pack a snack?

Maybe a fruit or two, I can't wait to go
with you!

Come on, let's ask our friends!

TEAMWORK WITH ANNA AND ELSA



ELSA
and Anna

Anna is optimistic, persevering and loving to everyone, even a reindeer and a snowman. Elsa, the older and more mature sister is a natural leader – graceful and controlled. But their most valued asset is their strong bond with and loyalty to each other and their friends. When they work with others as a team, they can do anything! Encourage your little ones to open up their Frozen playtime to other companions so they too can learn teamwork and create more.

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ELSA
and Anna

Disney
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